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IMMEDIATE RELEASE

Jelly Belly Mixes it Up with Three New Flavour Additions to Cocktail Classics Line

Mimosa, Gin & Tonic and Moscow Mule Join the Line of True-To-Life Cocktail Flavours

Inspired by some of the world's favourite cocktails, the [Jelly Belly Candy Company](http://www.jellybelly.com) jelly bean mixologists are at it again with a refreshed Cocktail Classics line featuring three new flavours and contemporary new package designs. Mimosa, Gin & Tonic and Moscow Mule join fan favourites Pomegranate Cosmo, Margarita, Mojito, Piña Colada and Strawberry Daiquiri.



Available now, Jelly Belly Cocktail Classics are OU Kosher certified, gluten-free, peanut free, dairy free, fat free and non-alcoholic. Like all Jelly Belly jelly beans, the new products pack intense flavour from the chewy center to the shell. Flavours included in the refreshed line are:

- **Mimosa** – Be immediately transported to weekend brunch with this sophisticated flavour blend of champagne and orange juice.
- **Gin & Tonic** – The flavour of crisp and distinct elderberry is combined with green flecks of tart lime for a refreshing bite.
- **Moscow Mule** – On the outside, a beautiful copper colour to mirror the iconic Moscow Mule mug, and on the inside bright and aromatic tastes of spicy ginger beer.
- **Pomegranate Cosmo** – This flavour is bright in colour, sweet, fruity and refreshing.
- **Margarita** – The flavours of this recipe will carry you away to a sunny beach or happy hour with friends.
- **Mojito** – Bright mint and lime notes add to this refreshing and herbaceous variety.
- **Piña Colada** – Flavours of pineapple and coconut are blended together for a bite-sized tropical delight.





- **Strawberry Daiquiri** – Made with real strawberry puree, this flavour instantly brings the sweet and fruity frozen cocktail to perfected candy form.

Jelly Belly Cocktail Classics will be available in a 70g Bag and 200g Gable Box featuring all eight flavours and a 125g Gift Box featuring Mimosa, Gin & Tonic, Moscow Mule, Pomegranate Cosmo and Margarita flavours.



A family-owned and operated candy company for six generations, Jelly Belly has a long history in bringing high-quality products to market, offering over 50 different confections in addition to the 100+ flavours of its iconic Jelly Belly jelly beans.

About Jelly Belly Candy Company:

With candy-making roots dating back to 1869, Jelly Belly Candy Company began making Jelly Belly® jelly beans in 1976. Today, Jelly Belly products are sold all over the world and the company remains family-owned and operated by the fourth, fifth and sixth generations of the candy-making family. For more information about Jelly Belly and its confections, visit <https://www.jellybellyintl.com/> or call +1 (707) 428-2800. Connect with the company online on [Facebook](#), [Instagram](#), [Pinterest](#), [YouTube](#) and [LinkedIn](#).

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