



IMMEDIATE RELEASE

Jelly Belly Mixes it Up with Three New Flavour Additions to Cocktail Classics Line

Mimosa, Gin & Tonic and Moscow Mule Join the Line of True-To-Life Cocktail Flavours



Inspired by some of the world's favourite cocktails, the <u>Jelly Belly Candy Company</u> jelly bean mixologists are at it again with a refreshed Cocktail Classics line featuring three new flavours and contemporary new package designs. Mimosa, Gin & Tonic and Moscow Mule join fan favourites Pomegranate Cosmo, Margarita, Mojito, Piña Colada and Strawberry Daiquiri.





Available now, Jelly Belly Cocktail Classics are OU Kosher certified, gluten-free, peanut free, dairy free, fat free and nonalcoholic. Like all Jelly Belly jelly beans, the new products pack intense flavour from the chewy center to the shell. Flavours included in the refreshed line are:



- **Mimosa** Be immediately transported to weekend brunch with this sophisticated flavour blend of champagne and orange juice.
- **Gin & Tonic** The flavour of crisp and distinct elderberry is combined with green flecks of tart lime for a refreshing bite.
- **Moscow Mule** On the outside, a beautiful copper colour to mirror the iconic Moscow Mule mug, and on the inside bright and aromatic tastes of spicy ginger beer.



- **Pomegranate Cosmo** This flavour is bright in colour, sweet, fruity and refreshing.
- Margarita The flavours of this recipe will carry you away to a sunny beach or happy hour with friends.
- Mojito Bright mint and lime notes add to this refreshing and herbaceous variety.
- **Piña Colada** Flavours of pineapple and coconut are blended together for a bitesized tropical delight.

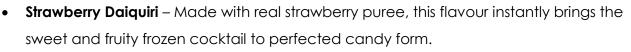












Jelly Belly Cocktail Classics will be available in a 70g Bag and 200g Gable Box featuring all eight flavours and a 125g Gift Box featuring Mimosa, Gin & Tonic, Moscow Mule, Pomegranate Cosmo and Margarita flavours.





A family-owned and operated candy company for six generations, Jelly Belly has a long history in bringing high-quality products to market, offering over 50 different confections in addition to the 100+ flavours of its iconic Jelly Belly jelly beans.



About Jelly Belly Candy Company:



With candy-making roots dating back to 1869, Jelly Belly Candy Company began making Jelly Belly® jelly beans in 1976. Today, Jelly Belly products are sold all over the world and the company remains family-owned and operated by the fourth, fifth and sixth generations of the candy-making family. For more information about Jelly Belly and its confections, visit https://www.jellybellyintl.com/ or call +1 (707) 428-2800. Connect with the company online on Facebook, Instagram, Pinterest, YouTube and LinkedIn.

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